

CBRN Rumor and Messaging Kit

Introductory Note

This short kit has been developed to support National Societies in Europe to better prepare for and respond to community fears, misinformation, and communication challenges linked to potential Chemical, Biological, Radiological, and Nuclear (CBRN) risks. It draws on Community Engagement and Accountability (CEA), Risk Communication and Community Engagement (RCCE), and Mental Health and Psychosocial Support (MHPSS) approaches to promote calm, timely, inclusive, and coordinated communication during high-stress situations.

The kit includes three practical tools:

- **Tool 1: CBRN Misinformation Management Guidance** – A step-by-step guide on how to detect, assess, and respond to Rumour and harmful information during CBRN-related events, with a strong focus on coordination, feedback systems, and trusted communication.
- **Tool 2: Key Messages for Displacement and CBRN Risk** – Suggested messages for displaced populations, host communities, and CBRN-specific phases (before, during, after), as well as FAQs, do's and don'ts, and minimum actions for CEA, Health, and MHPSS teams.
- **Tool 3: Community Feedback Form** – A simple form to support frontline volunteers in capturing questions, rumours, and concerns from communities and feeding them into decision-making and communication efforts.
- **Tool 4 – CBRN Awareness Brief for Staff and Volunteers:** A two-pager for internal use, helping frontline responders understand what CBRN is (and is not), how to handle misinformation, and how to stay safe, informed, and supported.

These tools are intended for rapid use and adaptation at the country level and can be incorporated into contingency plans, volunteer training, and existing CEA systems.