





EXECUTIVE REPORT COVID-19 Community Perception Survey Guatemala - July 2023 BHA Building Trust

This report provides a **comprehensive overview** of the key findings **of the COVID-19 Perception Survey**. If you are looking for analytical or statistical aspects, please v**isit the survey's findings report**.

Key findings

57.41% of participants are **unfamiliar with the work of the GRC**, with **women (61.66%) showing a higher level** of unfamiliarity compared to men (49.21%).



There is a **need to adapt key messages to local interests**, culture and belief systems, and to produce them **in the Chorti, Quiché and Mam languages**.

The data collected suggests that **economic challenges and impacts** before and as a result of the pandemic **would have a gender-specific implication**.

Despite 93.63% of respondents not having access to mental health services, only 64.29% expressed an interest in accessing them.

BHA Building Trust Project Indicators (baseline)

Of the 35.53% who have not yet received the COVID-19 vaccine, 11.76% would receive it given its current availability.



62.17% of respondents feel that their views are taken into account when decisions are made about the support they receive.

82.13% of respondents reported receiving useful information.

77.17% of respondents (very high: 33.76%; moderate: 43.41%) **trust the humanitarian actors** leading the COVID-19 response.

Key demographic figures



Distribution by gender Women: 69.29%

Men: 30.63%



Age distribution:
Highest
concentration in the
18 - 29 age range



Ethnicity distribution
Highest concentration
Mayan indigenous
people

Surveys by department and municipality	#	%
Chiquimula - Jocotán	442	35.53%
Quetzaltenango - Olintepeque	295	23.71%
Quetzaltenango - San Miguel Sigüilá	254	20.42%
Quetzaltenango - Zunil	253	20.34%
Total	1244	100%







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CEA operational recommendations



Increase the visibility of GRC's work in the communities where this data was collected.

Involve communities in the design of key messages in Chorti, Quiché and Mam languages.

Promote community training and horizontal dissemination of messages explaining the objectives and benefits of vaccination, particularly for children.

Implement feedback systems, encourage their active use, and inform communities about the application of their opinions and contributions made by GRC.

Assess the feasibility of: i) diagnosing local needs for MHPSS; and ii) implementing mental health promotion activities in these regions.

Work with key GRC sectors to promote research on potential gendered impacts of emergencies and their implications for GRC operations.

Promote vaccination among adults by addressing rumours about mortality and side effects, and among minors by responding concerns about vaccine safety and potential side effects.

Desing indicators to monitor the implementation of these recommendations.



If you have questions please contact:

Carolina Cortés

carolina.cortes@ifrc.org
Oficcer - CEA
Clúster Centroamérica

Carla Guananga

carla.guananga@ifrc.org Senior Officer, (CEA) Americas Region.

Virginia Laino

virginia.laino@ifrc.org Regional CEA Strategic Lead Americas Region.

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