COVID-19 TOOLKIT
PUBLIC INFORMATION AND CEA TOOLS ON COVID-19, UPDATED AUGUST 2022

After two years and a half of the COVID-19 pandemic outbreak, 1,930 million vaccines have been administrated in the Americas region, and it seems the pandemic is over, however there is much work left to do and it is key to raise awareness and communicate that:

- 218 million people in the Americas region have not received a single dose of the vaccine. In fact, only 17 out of 52 countries have reached the goal of 70% of coverage by August 2022.
- Due to the socioeconomic effects of the pandemic, 5 million additional people were pushed to extreme poverty in the region, making them more vulnerable to extreme weather, crises and disasters. Vulnerable communities are dealing with the compound effects of the socioeconomic hit and new emergencies.

RESOURCES (Click the desired content to download)

- Key Messages (KM): Find a set of KM for public information on the following topics.
- Toolkit (Videos, graphics, audios, KM)
  - 8. Covid and pregnant-lactating women
- Video:
  - 9. How vaccine works?
- Social Media assets:
  - 1. Why do we need two doses?
  - 2. Safety of COVID-19 vaccines
  - 3. Vaccine prevents severe illness
  - 4. Vaccine side effects
  - 5. Vaccine for pregnant and breastfeeding women
  - 6. Vaccine on children and adolescents
  - 7. Why do variants emerge?
- VACCINE ACCESS
  - Social Media assets:
    - 10. Millions have not had access to COVID-19 vaccines
    - 11. No one is safe until everyone is safe
    - 12. Difficulties for people to get vaccinated
    - 13. Why some people are not getting vaccinated?
- Video:
  - 14. Vaccine equity animated video
- COVID-19 IMPACTS
  - Social Media Assets:
    - 15. Impact of the pandemic on LatAm and Caribbean
    - 16. Exacerbated impact on women, children and migrants
    - 17. Long COVID-19
    - 18. COVID-19 and mental health / suicide
    - 19. Climate and COVID-19
    - 20. Disasters and COVID-19
    - 21. COVID-19 and migration
- Video:
  - 22. Tool Box for the prevention of depression
- RESOURCES AND DOCUMENTATION
  - IFRC reports:
    - 23. Drowning below the surface: socioeconomic impact
    - 24. Readjusting path towards equity: impact on SDG’s
  - 25. Guide: PGI approach on Livelihood projects
  - 26. COVID-19 Perception surveys
    - Web / Dashboard / Report
  - 27. World COVID-19 data (IFRC Go platform)

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