

# COVID-19 TOOLKIT

## PUBLIC INFORMATION AND CEA TOOLS ON COVID-19, UPDATED AUGUST 2022

 After two years and a half of the COVID-19 pandemic outbreak, 1.930 million vaccines have been administered in the Americas region, and **it seems the pandemic is over, however there is much work left to do and it is key to raise awareness and communicate that:**

- 218 million people in the Americas region have not received a single dose of the vaccine. In fact, **only 17 out of 52 countries have reached the goal of 70% of coverage by August 2022.**
- Due to the socioeconomic effects of the pandemic, 5 million additional people were pushed to extreme poverty in the region, making them more vulnerable to extreme weather, crises and disasters. **Vulnerable communities are dealing with the compound effects of the socioeconomic hit and new emergencies.**

## RESOURCES

*(Click the desired content to download)*

- **Key Messages (KM):** Find a set of KM for public information on the following topics.

### ● EVERYTHING ABOUT VACCINES

- **Social Media assets:**
  1. [Why do we need two doses?](#)
  2. [Safety of COVID-19 vaccines](#)
  3. [Vaccine prevents severe illness](#)
  4. [Vaccine side effects](#)
  5. [Vaccine for pregnant and breastfeeding women](#)
  6. [Vaccine on children and adolescents](#)
  7. [Why do variants emerge?](#)
- **Toolkit (Videos, graphics, audios, KM):**
  8. Covid and pregnant-lactating women
- **Video:**
  9. [How vaccine works?](#)



### ● VACCINE ACCESS

- **Social Media assets:**
  10. [Millions have not had access to COVID-19 vaccines](#)
  11. [No one is safe until everyone is safe](#)
  12. [Difficulties for people to get vaccinated](#)
  13. [Why some people are not getting vaccinated?](#)
- **Video:**
  14. [Vaccine equity animated video](#)

### ● COVID-19 IMPACTS

- **Social Media Assets:**
  15. [Impact of the pandemic on LatAm and Caribbean](#)
  16. [Exacerbated impact on women, children and migrants](#)
  17. [Long COVID-19](#)
  18. [COVID-19 and mental health / suicide](#)
  19. [Climate and COVID-19](#)
  20. [Disasters and COVID-19](#)
  21. [COVID-19 and migration](#)
- **22. [Tool Box for the prevention of depression](#)**



### ● RESOURCES AND DOCUMENTATION

- **IFRC reports:**
  23. [Drowning below the surface: socioeconomic impact](#)
  24. [Readjusting path towards equity: impact on SDG's](#)
- **25. [Guide: PGI approach on Livelihood projects](#)**
- **26. COVID-19 Perception surveys [Web / Dashboard / Report](#)**
- **27. [World COVID-19 data \(IFRC Go platform\)](#)**



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