


COVID-19 TOOLKIT

PUBLIC INFORMATION AND CEA TOOLS ON COVID-19, UPDATED AUGUST 2022

 After two years and a half of the COVID-19 pandemic outbreak, 1.930 million vaccines have been administered in the Americas region, and **it seems the pandemic is over, however there is much work left to do and it is key to raise awareness and communicate that:**

- 218 million people in the Americas region have not received a single dose of the vaccine. In fact, **only 17 out of 52 countries have reached the goal of 70% of coverage by August 2022.**
- Due to the socioeconomic effects of the pandemic, 5 million additional people were pushed to extreme poverty in the region, making them more vulnerable to extreme weather, crises and disasters. **Vulnerable communities are dealing with the compound effects of the socioeconomic hit and new emergencies.**

RESOURCES

(Click the desired content to download)

- **Key Messages (KM):** Find a set of KM for public information on the following topics.

● EVERYTHING ABOUT VACCINES

- **Social Media assets:**
 1. [Why do we need two doses?](#)
 2. [Safety of COVID-19 vaccines](#)
 3. [Vaccine prevents severe illness](#)
 4. [Vaccine side effects](#)
 5. [Vaccine for pregnant and breastfeeding women](#)
 6. [Vaccine on children and adolescents](#)
 7. [Why do variants emerge?](#)
- **Toolkit (Videos, graphics, audios, KM):**
 8. Covid and pregnant-lactating women
- **Video:**
 9. [How vaccine works?](#)



● VACCINE ACCESS

- **Social Media assets:**
 10. [Millions have not had access to COVID-19 vaccines](#)
 11. [No one is safe until everyone is safe](#)
 12. [Difficulties for people to get vaccinated](#)
 13. [Why some people are not getting vaccinated?](#)
- **Video:**
 14. [Vaccine equity animated video](#)

● COVID-19 IMPACTS

- **Social Media Assets:**
 15. [Impact of the pandemic on LatAm and Caribbean](#)
 16. [Exacerbated impact on women, children and migrants](#)
 17. [Long COVID-19](#)
 18. [COVID-19 and mental health / suicide](#)
 19. [Climate and COVID-19](#)
 20. [Disasters and COVID-19](#)
 21. [COVID-19 and migration](#)
- **22. [Tool Box for the prevention of depression](#)**



● RESOURCES AND DOCUMENTATION

- **IFRC reports:**
 23. [Drowning below the surface: socioeconomic impact](#)
 24. [Readjusting path towards equity: impact on SDG's](#)
- **25. [Guide: PGI approach on Livelihood projects](#)**
- **26. COVID-19 Perception surveys [Web / Dashboard / Report](#)**
- **27. [World COVID-19 data \(IFRC Go platform\)](#)**



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