



## COMMUNITY ACTION ON ZIKA PROJECT LAUNCHES NEW TOOL TO BUILD BASELINES

The Americas Regional Office of the International Federation of Red Cross and Red Crescent Societies (IFRC) announces the launch of a new tool for technicians, coordinators and volunteers that implement health projects within communities.

The animated video tutorial ***How do we build a baseline? 5 steps to apply the LQAS method*** illustrates the main steps to implement a baseline applying the Lot Quality Assurance Sampling (LQAS) method, presenting concrete examples from the Community Action on Zika Project.

**Introduction:** The baseline for the Community Action on Zika project

**Chapter 1:** ¿What is a baseline?

**Chapter 2:** CAZ baseline steps

**Chapter 3:** Applying the LQAS method within the CAZ project

**Chapter 4:** Information management

**Chapter 5:** Operationalise baseline results

This tool has been developed based on the experience of implementing a Knowledge, Attitudes and Practices baseline study on Zika in communities in five Latin American countries, aiming to serve as a reference for future projects.

Watch all the chapters of the video tutorial [here](#).

The Community Action on Zika Project is an initiative of Save the Children and the International Federation of Red Cross and Red Crescent Societies, that is possible thanks to the generous support of American people through Agency for International Development (USAID).

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