

COMMUNITY ENGAGEMENT AND ACCOUNTABILITY IN COVID-19

FLASH FEEDBACK #3 - 19 APRIL 2021

HIGHLIGHTS

— A recent <u>COVID-19 perceptions survey in St Vincent & the Grenadines</u> (March 2021) highlighted that while people are generally following COVID-19 protection measures, there is still uncertainty still about COVID-19 and a lot of questions about the vaccine.

The St. Vincent and the Grenadines Red Cross Society will play a role in spreading good information as organizations are seen second only to health workers as a trusted source of health and vaccination information. They will also explore ways to ensure people who are not able to afford protection measures (masks and hand sanitizer) have access to them, as well as use the results to inform the country's emergency response.

— The Ukrainian Red Cross Society has published results from a December 2020 study. Some key findings were that a significant number of people across age and gender perceive COVID-19 as untreatable and unstudied, and often ask questions which have been addressed publicly for many months. Based on this, the URCS will take steps to moderate and update their language used to describe COVID-19 in campaigns, as well as focus on vaccines and more recent information to highlight developments in research and treatments.

Data Trends

- Communities in west and central Africa are reporting increased questions related to vaccines. Red Cross and Red Crescent National Societies over the past month recorded a significant increase in questions related to vaccines, including accessibility and availability.
- Across the whole pandemic timeframe, the top rumour, observation or belief (RBO) related to vaccines in the regional dataset has been comments in favour of vaccination, but during this past month, the top vaccine RBO was rejection of vaccines followed by questions about governments' approval processes. This trend highlights the need to continue to provide up-to-date information and adjust messaging as situations change in country and decisions around vaccinations are made. See all of IFRC's feedback reports from the Africa Region, explore the regional dataset yourself, and read GAVI's weekly COVID-19 vaccine tracker update. [1]

FURTHER RESOURCES



WindowSwap – Searching for pandemic fatigue relief? Change your perspective with windows around the world



Johns Hopkins KAP Survey – Vaccine acceptance dashboard exploring survey snapshot and wave results from 67 countries



RCCE Collective Service – Their data portal features datasets, survey tools and visualisations on sociobehavioural trends

To learn more see the IFRC CEA Hub