

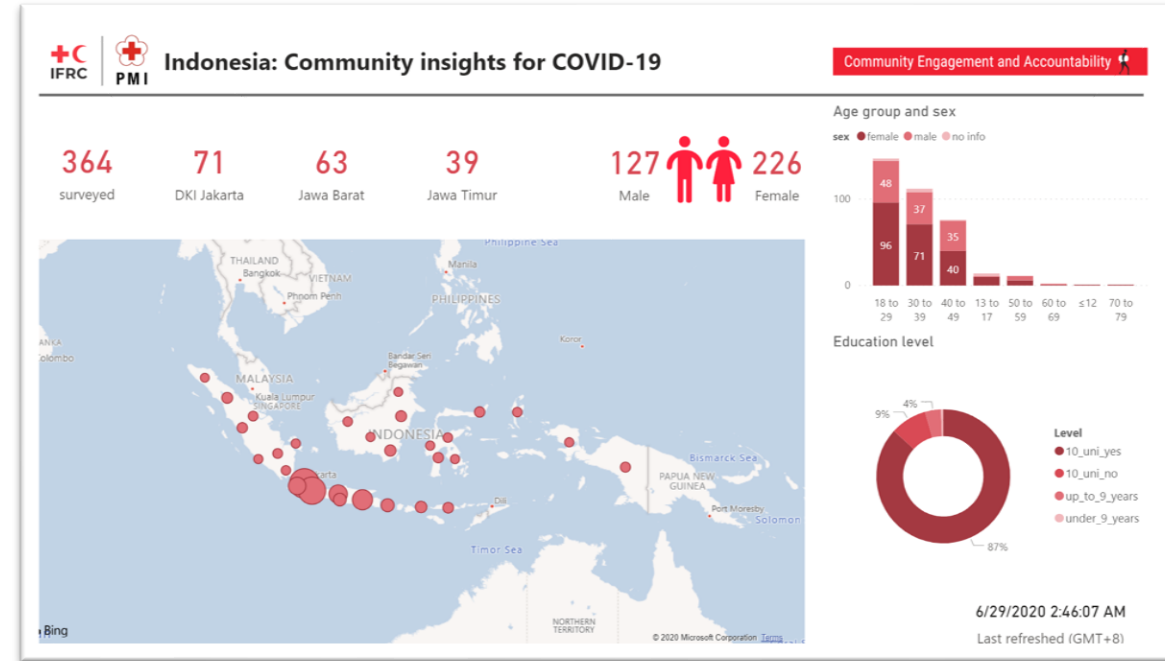
## Involving inter-agency RCCE group for perception survey



- **Communicating the why, not what:** Share the goal and objective
- **Ownership:** This survey is a collective work
- WHO Indonesia and PMI **shared on social media and website**
- **Announce the data result** to RCCE members

## Meaningful data for meaningful action

- **Identify opportunities to present the data.** The result was presented on:
  - Presenting the data on Inter-cluster coordination group (ICCG) meeting
  - Presenting the data to the RCCE working group
- **Sharing and advocate the data to the sectors** (PMI/IFRC), included the recommendation actions
- **Put the highlight of findings in RCCE working group bulletin** (Suara Komunitas/Community Voice)





Indonesian Red Cross @... · 01 Jul  
 Tetap jalani komunikasi dengan keluarga tercinta. Beri mereka dukungan penuh agar mampu menghadapi pandemi ini. Mari #KitahadapiBersama



# Program Adaptation

**Utilizing preferred channels by community to reach wider community**

- **National television** to promote the COVID-19 prevention or vital information dissemination (PSA)
- **Radio** talk show as two-way communication channel with various topics
- **Social media** to update key messages and maintain interaction with community



Dengarkan di 100 Radio Jaringan  
**JAKARTA SIMAK DI**  
<https://onlineradiobox.com/id/mtr/>

**Manajemen Jenazah selama Pandemi COVID-19**  
 Selasa, 7 Juli 2020 | Pukul 09:00 - 10:00 WIB  
 Bersama

**Sepyadi**  
 Relawan PMI Sieman

**Dr. Hans Peter Tari Herewila**  
 International Committee of the Red Cross (ICRC)

**Novriantoni Kaharudin**  
 International Committee of the Red Cross (ICRC)

**Host : Ines Nirmala**  
 Interaktif  
 0812-118-8181  
 0800-140-3131

**LIVE YOUTUBE: BERITA KBR**

Kantor Berita Radio-KBR | BeritaKBR | KBR.id | [kbrprime.id](https://kbrprime.id)



# Program Adaptation

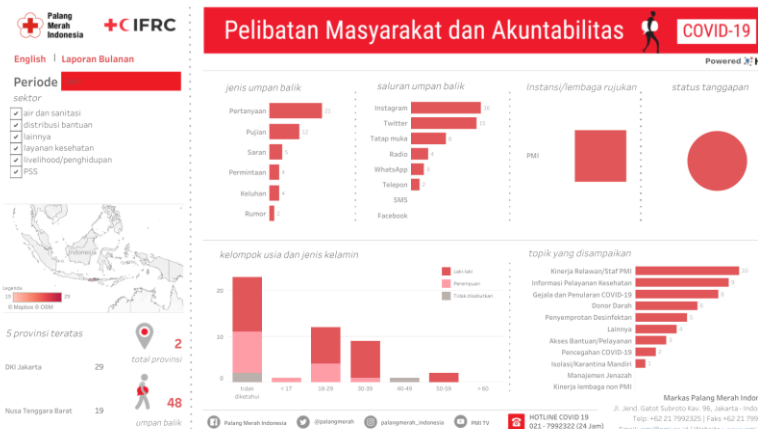


- **Updating FAQ for staff/volunteers**  
In particular, for those who are responding feedback
- **Mobilization of Red Cross volunteers and community volunteers.**  
Volunteers as a trusted source of information
- **Adapting information by community feedbacks/ community needs**

*Example:* Spraying disinfection requests to PMI



## Information on disinfection household level



**6 LAP ATAU PEL**  
Menggunakan cairan disinfektan ke permukaan benda yang sering disentuh!

- KAMAR MANDI
- GAGANG PINTU: Pemua rumah, kamar, lemari, kulkas
- FURNITUR: Meja, kursi, sofa, lemari
- KERAN & WASTAFEL
- RE MOT TV: Remote AC
- DAPUR
- LANTAI
- SAKLAR LAMPU: Tombol, saklar lampu, gasing dan tombol televisi

**PERMUKAAN KOTOR**

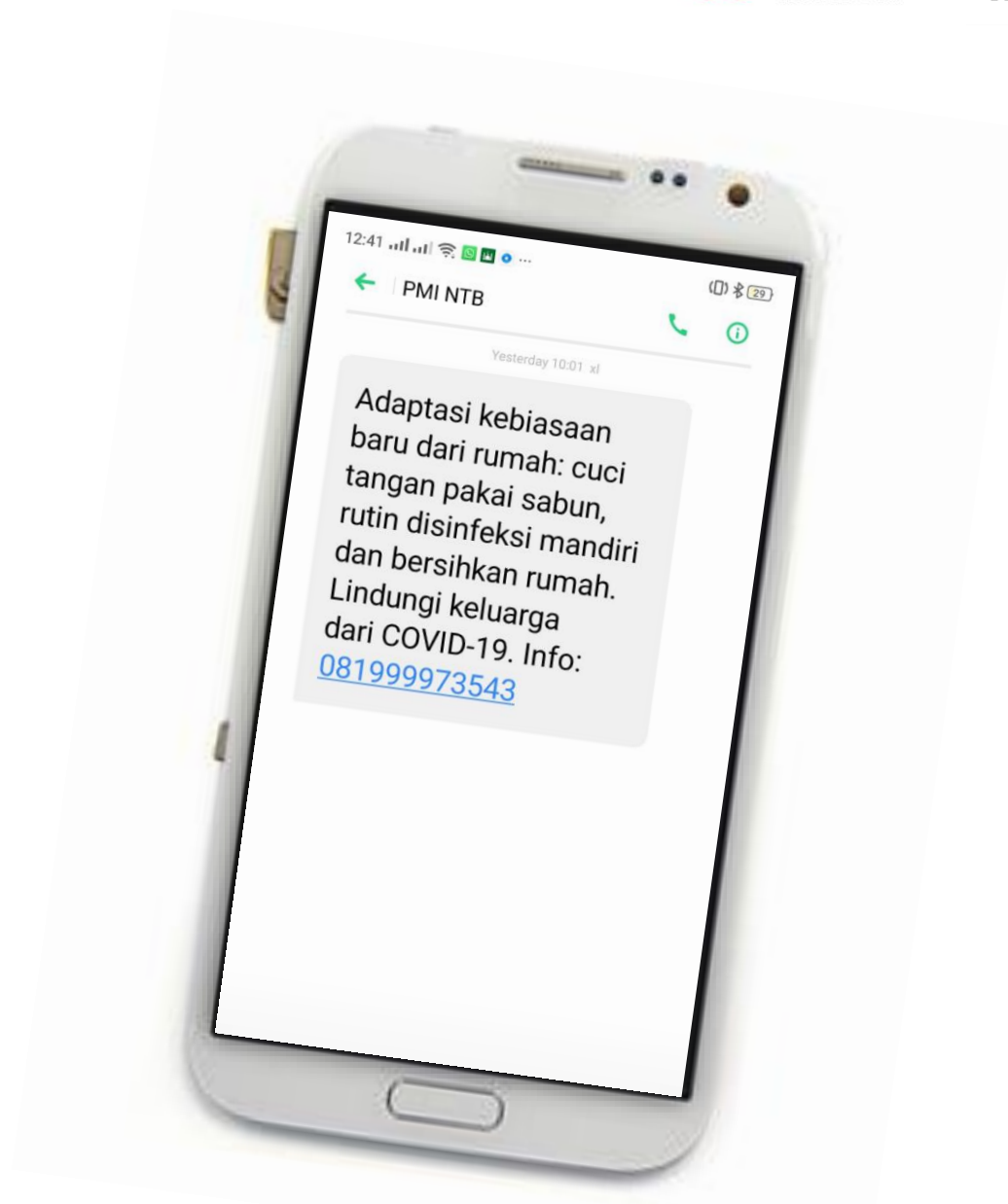
Jika permukaan benda terlihat kotor, bersihkan dahulu dengan kain yang sudah dibasahi dengan air dan deterjen, sebelum menggunakan disinfektan.

Untuk permukaan benda yang mudah berkarat, diamkan selama 10 menit. Setelahnya, basuh kembali dengan kain/lap basah.

Palang Merah Indonesia IFRC

# What's next?

- **Second round of community perception survey:** Targeting community on low level education group as well.
- **SMS Blast as a program plan** to reach community who are more comfortable on text messages.
- **Publish next public service announcement** on national TV on information as aid – Adaptation on new habits



**THANK YOU**

Aulia Arriani (PMI) | Hasna Pradityas (IFRC)

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