

Examples of Community Engagement and Accountability (CEA) activities:



Participation and feedback

Communicate clearly to communities about who we are and what we are doing. Provide opportunities for participation and listen, respond and act on feedback, questions and complaints. For example, who is entitled to receive cash grants and how people can provide feedback about it.

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Information as aid

Share timely, actionable and potentially life saving information with communities quickly, efficiently and at scale. For example, where and how people affected by emergencies can access services.

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Behaviour and social change communication

Understand people's behaviours and use innovative and participatory communication approaches to support communities adopt safer and healthier practices. For example, using mobile cinemas to help prevent cholera.

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Evidence-based advocacy

Support communities to speak out about the issues that affect them - or speak up on their behalf if that's not possible - to influence decision-makers to take action. For example, organize community meetings to bring communities and government together.